

Image Suitability Guidelines

Image Suitability Guidelines for the Australia Post Personalised Stamps™ Service

All images that are submitted for reproduction in the Australia Post Personalised Stamp Service must:

1. Be provided with an English translation for images that contain a foreign language. The translation must meet the other guideline criteria below.
2. Not discriminate against a person on the basis of disability, race or colour.
3. Not contain celebrities, actors, musicians, sports people, cartoons or other famous people whereby the customer may not own the copyright.
4. Not contain provocative, sexual, violent or other offensive content.
5. Not contain nudity or semi nudity.
6. Not contain profanity or obscenities.
7. Not contain firearms or weaponry.
8. Not contain libellous, defamatory or other content deemed offensive.
9. Not contain material that could infringe copyright.
10. Not contain racial, prejudicial or discriminatory subject matter.
11. Not contain nationalistic, political statements or politically motivated messages or symbols including flags.
12. Not contain images that show illegal or anti-social behaviour.